



**Marcel Engel**  
**Managing Director, WBCSD Regional Network**

Joint Meeting of Council and Associates of the Thailand  
Business Council for Sustainable Development (TBCSD)  
29 April 2009, Park Nai Lert Hotel Bangkok



World Business Council for  
Sustainable Development

# World Business Council for Sustainable Development (WBCSD)

## Coalition of 200 leading companies

- Market capitalization: 8,000 BUSD
- Total member company employees: 13 million
- Global outreach
  - *Supplies products and services to half of the world's population every day*



# Thai Members of the WBCSD



The Siam Cement Group



PTT Public Company Limited



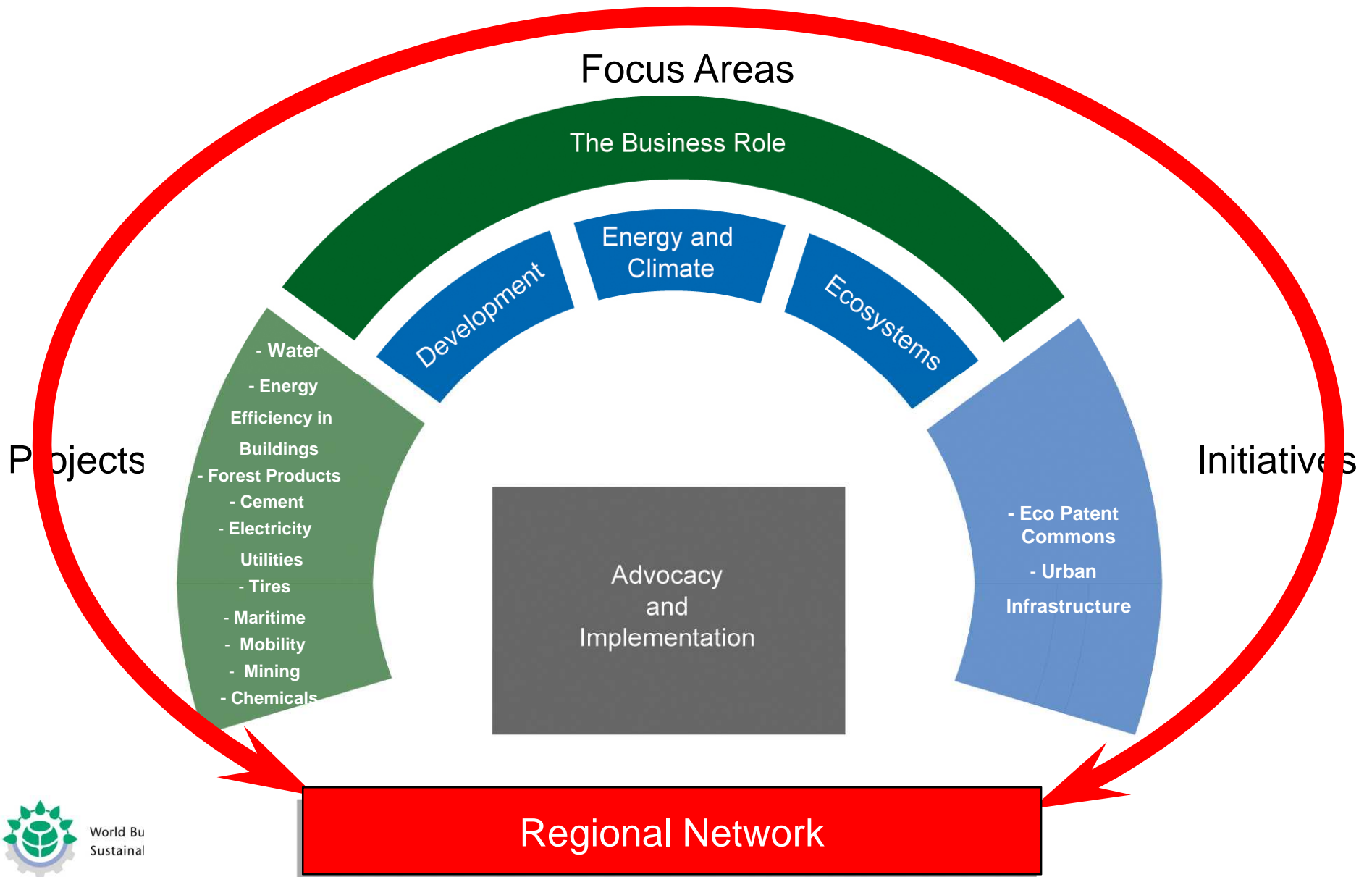
World Business Council for  
Sustainable Development

# WBCSD's Regional Network



World Business Council for Sustainable Development

# WBCSD Work Program



# Local & Global Advocacy Platforms



## Examples:

- *10<sup>th</sup> Anniversary of the Thai BCSD*
- *CCI Sustainability Summit*
- *Delhi Sustainable Development Summit & CEO Forum*
- *World Water Forum in Istanbul*
- *BCSD United Kingdom 10<sup>th</sup> Anniversary*
- *China BCSD Annual General Meeting*
- *World Business Summit on Climate Change*
- *BCSD Portugal High-level Energy & Climate Meeting*
- *BCSD Brazil Sustentavel Conference*
- *UNFCC COP 15 in Copenhagen*



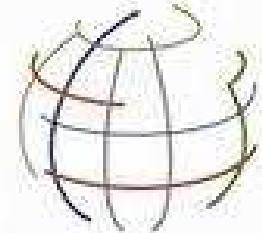
# Collaborative Action on International Processes



International  
Organization for  
Standardization



**Global  
Reporting  
Initiative™**



THE GLOBAL  
COMPACT



**UNEP Finance Initiative**  
Innovative financing for sustainability



World Business Council for  
Sustainable Development

# Pilot Projects (example): *WBCSD – SNV Inclusive Business Alliance*



## CENTRAL AMERICA

El Salvador

Honduras

Nicaragua

Colombia

Ecuador

Perú

Bolivia

## ANDEAN COUNTRIES



Next Phase

SOUTH EAST  
ASIA

AFRICA



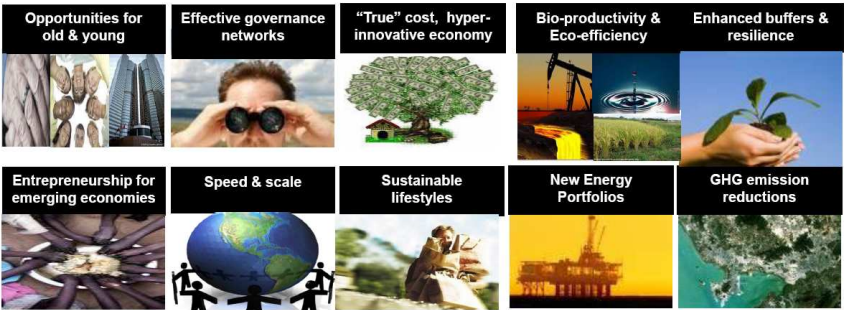
Sustainable Development

# Regional Outreach & Perspectives (example): Vision 2050 Regional Engagement Program

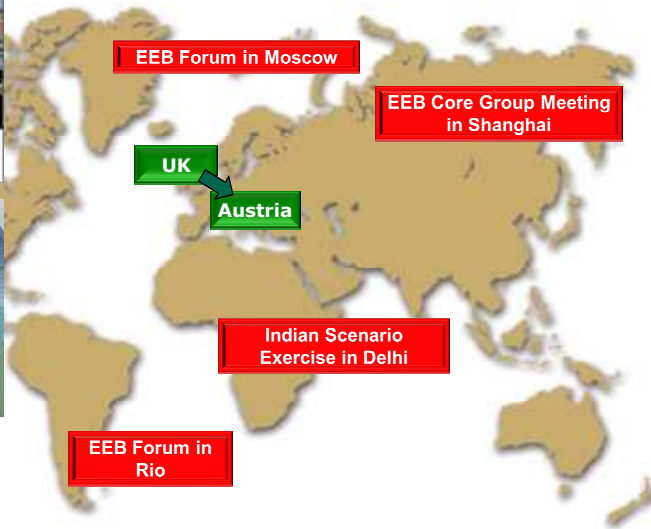
People & Values      Governance      Economy      Resources, Energy and Environment



## Innovation



## Regional Outreach & Perspectives: Energy Efficiency in Buildings Fora



## Regional Outreach & Perspectives: Electricity Utilities Dialogues

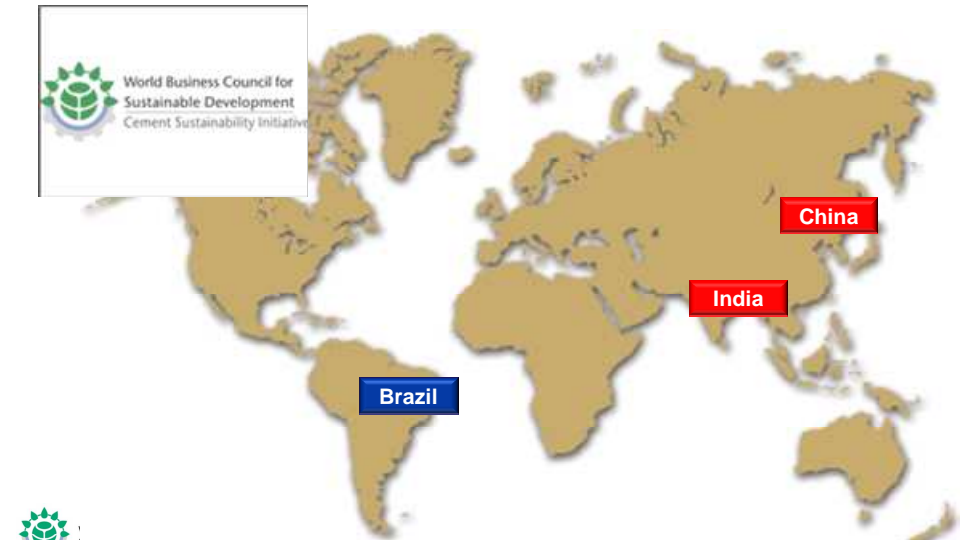


## Regional Outreach & Perspectives: Capital Markets & Valuation Workshop

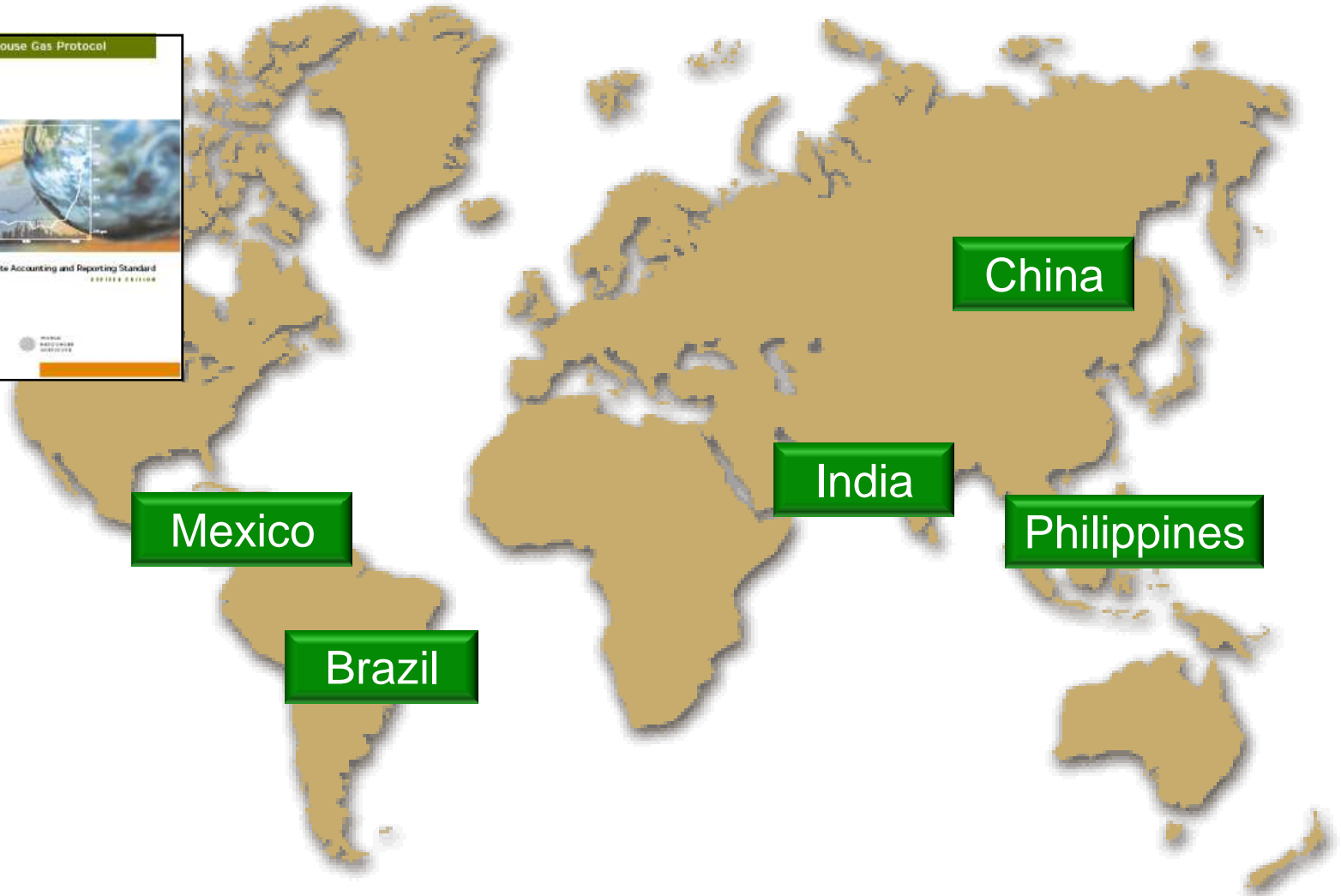
1795.03	8.49	▲	0.48%
1791.97	4.83	▲	0.27%
1796.09	-0.54	▼	0.03%
767.89	0.01	▲	0.00%
778.33	1.34	▲	0.17%
4443.87	7.63	▲	0.23%
2916.60	-4.89	▼	0.16%
1112.11	-0.73	▼	0.06%
1787.63	8.49	▲	0.38%
1791.97	4.83	▲	0.27%
1295.09	-0.54	▼	0.13%
767.89	0.01	▲	0.10%
700.33	1.34	▲	0.17%
443.83	5.63	▲	0.23%
416.60	-0.89	▼	0.06%



## Regional Outreach & Perspectives: CSI Technology & Innovation Workshops



# Tools: *The Greenhouse Gas Protocol*



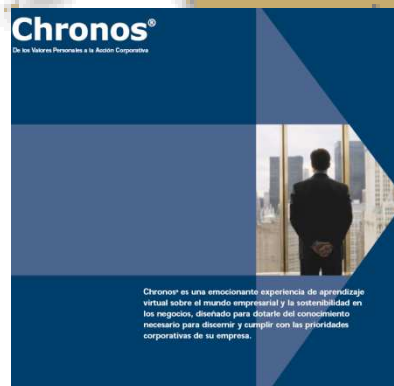
# Tools: Measuring Impact Framework



# Tools: Ecosystems Service Review



# Capacity Building





# Communications & Awareness Creation

**Information on Regional Network Activities**

Regional Network (WBCSD) - Microsoft Internet Explorer

WBCSD Regional Network News

This newsletter informs you about the latest activities of the WBCSD's Regional Network, an informal confederation of more than 50 independent organizations.

The regional BCSDs (Business Council for Sustainable Development) and partner organizations, extending from Europe, Africa and the Americas to Asia and Oceania, are united by their shared commitment to provide business leadership for sustainable development in their respective country or region.

In addition to actively participating in WBCSD programs and initiatives, members of the Regional Network benefit from cooperation with each other, and from being associated with a leading international body. Affiliation enables them to keep in touch with the latest thinking and best practice on economic, environmental and social management in industry, and offers access to key international players and sustainable development platforms.

At the same time, the Regional Network is a conduit through which the WBCSD can reach out to numerous small and medium enterprises (SMEs) worldwide. It also provides a platform for implementing sustainable development policies and concepts, especially in the developing world, and brings into the WBCSD valuable local and regional perspectives on the concerns of emerging economies.

Please click on the map to find out more about the WBCSD Regional Network partners

regional network

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The newsletter contains information about activities, publications, conferences and other news by the WBCSD's regional partners.

WBCSD Regional Network News is sent out on a monthly basis.

*Please note: The information contained in this newsletter is for information purposes only. The WBCSD does not represent or endorse the accuracy or reliability of any advice, opinion, statement or other information.*

## Regional Network Brochure & Video 2009

WBCSD Regional Network

A global business

Think global, act local

Visit the Regional Network version on the WBCSD's website: [www.wbcd.org](http://www.wbcd.org)

Check the Regional Network Brochure 2004

Contact: Marcel Engel, WBCSD Regional Network Director, [engel@wbcsd.org](mailto:engel@wbcsd.org)



World Business Council for Sustainable Development



# WBCSD & Regional Network Partners



Dedicated to making a difference

Contribute to a sustainable world that is a good place for doing business



World Business Council for Sustainable Development